

# MONAT BOND IQ™

## FAQ FOR MARKET PARTNERS IN THE UK & IRELAND

*\*FAQ are subject to change*

*24<sup>th</sup> October 2025*

**Q. WHICH HAIR TYPES IS MONAT BOND IQ™ FOR?**

A. MONAT BOND IQ™ is designed for all hair types — straight, wavy, curly, coily, fine, medium, and thick — including natural, colour-treated, and chemically processed hair.

**Q. ARE MONAT BOND IQ™ PRODUCTS SAFE FOR DAILY USE?**

A. Yes. All MONAT BOND IQ™ formulas are gentle enough for daily use while delivering intensive strengthening and reparative benefits.

**Q. HOW LONG BEFORE I SEE VISIBLE RESULTS FROM USING MONAT BOND IQ™?**

A. Most users notice improved softness, shine, and manageability after the first few uses, with stronger, more resilient hair developing over 4–6 weeks of consistent use. After the first wash, you will feel a difference in shine and softness.

**Q. WHAT ARE THE BENEFITS OF MONAT BOND IQ™?**

A. MONAT BOND IQ™ is designed to strengthen hair bonds, repair damage, improve structural integrity, and protect against future breakage — giving you healthier, smoother, more resilient strands.

**Q. DOES MONAT BOND IQ™ HELP REDUCE FRIZZ AND DRYNESS?**

A. Yes. Ingredients including baobab extract, argan and coconut oils, plus our Itaconic, Linseed & Chia Complex, are known to help smooth the cuticle, control frizz, and restore lasting moisture.

**Q. WILL MONAT BOND IQ™ PROTECT MY HAIR FROM HEAT DAMAGE?**

A. Yes. The line was designed to help protect hair from the harsh effects of styling thanks to its protective oils, conditioning agents, and bond-strengthening actives. MONAT BOND IQ™ Peptide Therapy Leave-In Crème effectively defends against thermal damage up to 450°F/232°C.

**Q. ARE MONAT BOND IQ™ PRODUCTS SUITABLE FOR CURLY, COILY, OR TEXTURED HAIR?**

A. Absolutely. The moisturising complex, oils, and protein actives provide hydration, elasticity, and frizz control that textured hair needs without weighing it down.

**Q. DOES MONAT BOND IQ™ HELP SEAL SPLIT ENDS OR PREVENT THEM?**

A. The line was designed to prevent breakage and protect hair from damage, including split ends. The bond-building actives work to help prevent further damage from occurring. MONAT BOND IQ™ Peptide Therapy Leave-In Crème, infused with REJUVABEADS®, helps temporarily bind and smooth split ends for a healthier, more polished look.

**Q. CAN PEOPLE WITH SCALP CONDITIONS USE MONAT BOND IQ™?**

A. While these formulas are gentle and nourishing, we always recommend that if you have a pre-existing scalp condition to check with your physician. The formulas contain moisturising and antioxidant ingredients that help maintain a healthy scalp environment.

**Q. WHAT IS THE MAIN DIFFERENCE BETWEEN MONAT BOND IQ™ AND DAMAGE REPAIR?**

A. Both MONAT BOND IQ™ and DAMAGE REPAIR support internal hair repair, but MONAT BOND IQ™ represents the next evolution in our damage care technology. It features advanced bond-building science designed to target and reinforce the internal structure of the hair. Damage Repair used a multi-purpose healing complex that addressed signs of damage and helped improve manageability.

**Q. SHOULD I SKIP CONDITIONER AFTER USING MONAT BOND IQ™ NIGHT & DAY RECOVERY TREATMENT?**

A. No need to skip — but if your hair feels fully conditioned after a mask or treatment, you can adjust your product usage.

**Q. SHOULD I APPLY PEPTIDE THERAPY LEAVE-IN CRÈME TO TOWEL-DRIED HAIR FOR THE BEST EFFECT?**

A. Yes. Applying to clean, towel-dried hair ensures even distribution and better absorption.

**Q. DO MONAT BOND IQ™ FORMULAS CONTAIN ALCOHOL?**

A. Alcohol in formulations can serve different purposes depending on the type and amount used. It's important to note that not all alcohols are drying, some are actually beneficial to the hair. In this line, only the shampoo contains alcohol, and it is at a very low concentration to aid as a solubilising agent.

**Q. DOES MONAT BOND IQ™ PROTECT AGAINST UV DAMAGE, HEAT STYLING, AND ENVIRONMENTAL STRESS?**

A. Yes. The oils, antioxidants, and conditioning agents in the formulas help shield hair from UV rays, heat styling, and daily environmental aggressors.

**Q. WILL MONAT BOND IQ™ REDUCE STATIC AND FLYAWAYS?**

A. Yes. The smoothing botanical oils and encapsulated moisturising complex help minimise static and tame flyaways.

**Q. HOW IS MONAT BOND IQ™ PEPTIDE THERAPY LEAVE-IN CRÈME DIFFERENT FROM A TYPICAL CONDITIONER OR DEEP MASK?**

A. This formula stays in your hair to continuously help strengthen and smooth.