MONAT Product Layering Guide

MONAT®

FOR CLEAN TOWEL-DRIED HAIR

This guide will equip you with the knowledge you'll need to confidently layer MONAT products in 3 easy steps. By familiarizing yourself with the information contained here, you'll gain an understanding of what type of products belong in each category PREP, STYLING, and FINISHING, and what order to apply them. Your path to becoming a MONAT Haircare expert begins here!

HOW TO USE:

- 1. Start with clean towel-dried hair.
- 2. Choose the products you will use for your hair type and desired style.
- 3. Consult this guide to see which categories those products are in.
- 4. Follow the 3 steps below to apply and layer your products in order.



Step 1 Prep

Apply PREP products to clean towel-dried hair as your styling foundation.

PREP PRODUCT OPTIONS

- · REJUVABEADS™
- · Double Action Hydrating Serum
- · Intense Repair Treatment
- · Inner Force Restructuring Serum
- · MONAT STUDIO ONE™ Frizz Fix Smoothing Hair Primer
- · MONAT Junior Gentle Detangler

PREP Products feature:

- · REJUVABEADS™ to mend split ends
- Treatments & Serums that address hair concerns
- Primers & Detanglers to prep hair for styling



Step 2 Styling

Apply STYLING products on clean towel-dried hair, and style as usual.

STYLING PRODUCT OPTIONS

Heat activated - Apply and blow-dry

- · Thickening Spray
- · Moxie Magnifying Mousse
- · Reshape Root Lifter

Clay Taffy & Texturizing

- · Tousled Texturizing Mist
- · MONAT Black Groom Styling Clay
- · Restyle Instant Sculpting Taffy

Creams

- · Restore Leave-In Conditioner
- · MONAT STUDIO ONE™ Air Dry Cream
- · MONAT STUDIO ONE™ Curl Defining Cream

Thermal Protection - Apply last then blow-dry

- · MONAT STUDIO ONE™ Blow Out Cream
- · MONAT STUDIO ONE™ Thermal Protect Styling Shield

STYLING Products feature:

- Volumizing & Thickening products that are heat activated
- · Clay, Taffy & Texturizing products to sculpt and hold
- Creams to condition, for heatless styling, and to define curls
- Thermal Protection for blowdrying and using hot tools



Step 3 Finishing

Apply FINISHING Products on dry hair after styling to complete your look.

FINISHING PRODUCT OPTIONS

- · REJUVENIQE light by MONAT™
- · REJUVENIQE™ Oil Intensive
- MONAT STUDIO ONE™ The Champ™ Conditioning
 Dry Shampoo
- · MONAT STUDIO ONE™ Dry Texturizing Spray
- · MONAT STUDIO ONE™ Refinish Control Hairspray
- · MONAT STUDIO ONE™ Strong Flexi-Hold Hairspray

FINISHING Products feature:

- · REJUVENIQE™ to nourish, smooth fly-aways and add shine
 - Dry Shampoo & Dry Texturizing Spray to add volume and fullness
- · Hairsprays to protect against humidity, hold and lock in your style

MONAT Product Layering Guide

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FOR 2ND DAY HAIR

This guide will equip you with the knowledge you'll need to confidently layer MONAT products on 2nd day hair in 3 easy steps. By familiarizing yourself with the information contained here, you'll gain an understanding of what type of products belong in each category PREP, STYLING, and FINISHING, and what order to apply them. Your path to becoming a MONAT Haircare expert begins here!

HOW TO USE:

- 1. Choose the MONAT products you will use to restyle your hair 2nd day.
- 2. Consult this guide to see which categories those products are in.
- 3. Follow the 3 steps below to apply and layer your products in order.



Step 1 Prep

Apply PREP products to dry hair.

PREP PRODUCT OPTIONS

- · Intense Repair Treatment
- · Inner Force Restructuring Serum
- · MONAT Junior Gentle Detangler

PREP Products for 2nd day hair feature:

- Treatments & Serums that can be applied on wet or dry hair
 - · Detanglers to prep your hair for styling



Step 2 Styling

Apply STYLING products to dry hair and restyle.

STYLING PRODUCT OPTIONS

Heat activated - Apply and blow-dry

· Reshape Root Lifter

Clay Taffy & Texturizing

- · Tousled Texturizing Mist
- · MONAT Black Groom Styling Clay
- · Restyle Instant Sculpting Taffy

Creams

- · Restore Leave-In Conditioner
- · MONAT STUDIO ONE™ Air Dry Cream
- · MONAT STUDIO ONE™ Curl Defining Cream

STYLING Products for 2nd day hair feature:

- · Reshape Root Lifter can go on wet or dry hair and is heat activated
- · Clay, Taffy & Texturizing products to sculpt and hold wet or dry hair
- Creams to condition, for heatless styling, and to define curls



Step 3 Finishing

Apply FINISHING products on dry hair after restyling to complete your look.

FINISHING PRODUCT OPTIONS

- · REJUVENIQE light by MONAT™
- · REJUVENIQE™ Oil Intensive
- \cdot MONAT STUDIO ONETM The ChampTM Conditioning Dry Shampoo
- · MONAT STUDIO ONE™ Dry Texturizing Spray
- · MONAT STUDIO ONE™ Refinish Control Hairspray
- · MONAT STUDIO ONE™ Strong Flexi-Hold Hairspray

FINISHING Products for 2nd day hair feature:

- \cdot REJUVENIQETM to nourish, smooth fly-aways and add shine
- · Dry Shampoo to absorb oil and refresh
- Dry Texturizing Spray to add volume and fullness
- Hairsprays to protect against humidity, hold and lock-in your style